

Information Technology: Content Management

What is this?	<p>Expertise in web application frameworks using content management systems (CMS).</p> <p>Building dynamic web sites that users can maintain from their own offices.</p>
How did I get this?	<p>Extensive use of the Joomla/Mambo Open Source CMS paradigm with many different clients.</p> <p>Applying the Apache (server), Joomla/Mambo (framework in PHP) and MySQL (relational database) paradigm to previously static HTML web sites.</p> <p>Building dynamic CMS sites for a range of clients including: consulting business, services, hotel management, new media podcasting.</p> <p>Working with applications of the CMS in real estate, car sales, e-commerce, eLearning, eZines, boards and associations – clients with needs to publish a large volume of data that changes regularly.</p>
What do I use it for?	<p>Converting static web sites to dynamic, user driven web applications. Providing web publishing capability to small and medium size business, associations and boards.</p>
Who could benefit from this skill?	<p>Clients for dynamic web applications in any organisation, small or large. Joomla is especially cost effective and scalable.</p>